

Wöhrle is one of the TOP 100

Company receives award for its innovative strength / Ranga Yogeshwar congratulates at award ceremony in June 2024.

Newly crowned innovation champion: Wöhrle GmbH & Co. KG from Wildberg has received the TOP 100 Seal 2024. Only particularly innovative medium-sized companies are honoured with this award. Science journalist Ranga Yogeshwar will personally congratulate Wöhrle on this success at the award ceremony on 28 June in Weimar. Yogeshwar has been mentoring the TOP 100 innovation competition for twelve years.

On behalf of compamedia, the organiser of the competition, innovation researcher Prof. Dr. Nikolaus Franke from the Vienna University of Economics and Business and his team examined the innovative strength of all participants on the basis of more than 100 criteria from five categories: Innovation-promoting top management, innovation climate, innovative processes and organisation, external orientation/open innovation and innovation success. "Are the companies able to create new products, new services, new processes and new business models? And are these achievements just coincidences or the result of a structured and targeted approach? These are the questions we analyse at TOP 100," says Nikolaus Franke, explaining his approach to the review. It is also important how and whether innovations and product improvements have been able to establish themselves on the market (further information on the test criteria can be found at www.top100.de/pruefkkriterien).

Wöhrle prevailed in the scientific selection process and is one of the top innovators for the first time. The company is at home in the **automotive supply sector as well as in industrial applications**.

With innovative products and comprehensive process and project expertise, Wöhrle specialises in **stamped, drawn, pressed and turned parts** as well as **assemblies and tools**. As a reliable partner, we realise customer-specific solutions with enthusiasm and passion and master complex tasks flexibly, reliably and competently.

With **innovative solutions, passion, ambition and sustainability**, over 700 **dedicated employees** work at six locations on two continents and create the highest quality in accordance with customer requirements on 40,000 square metres of production and administration space.

To ensure equal opportunities, the TOP 100 seal is awarded in three size categories: up to 50, 51 to 200 and more than 200 employees. In the 31st edition of the innovation competition, 388 SMEs competed for the award. 287 were successful and have carried the TOP 100 seal since 1 February 2024. A maximum of 100 companies per size category can receive the award.

On 28 June, all top innovators of the 2024 class will gather at the "congress centrum weimarhalle" for the award ceremony as part of the German SME Summit. Ranga Yogeshwar will be there to personally congratulate them on their TOP 100 success.

TOP 100: the competition

Since 1993, compamedia has been awarding the TOP 100 seal for special innovative strength and above-average innovation success to medium-sized companies. Prof Dr Nikolaus Franke has been the scientific director since 2002. Franke is the founder and director of the Institute for Entrepreneurship and Innovation at the Vienna University of Economics and Business. With 26 research prizes and over 200 publications, he is one of the leading innovation researchers internationally. The mentor of TOP 100 is the science journalist Ranga Yogeshwar. Project partners are the Fraunhofer Society for the Promotion of Applied Research and the BVMW association of small and medium-sized enterprises. The magazines manager magazin and impulse accompany the company comparison as media partners, ZEIT für Unternehmer is a co-operation partner. More information and registration at www.top100.de.